#### TRACUMENT SOLUTIONS INC.



# EARLY CAREER LEGAL SURVEY

A 2023 SURVEY OF JUNIOR LEGAL PROFESSIONALS AND THEIR EMPLOYERS



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## ABOUT TRACUMENT SOLUTIONS INC

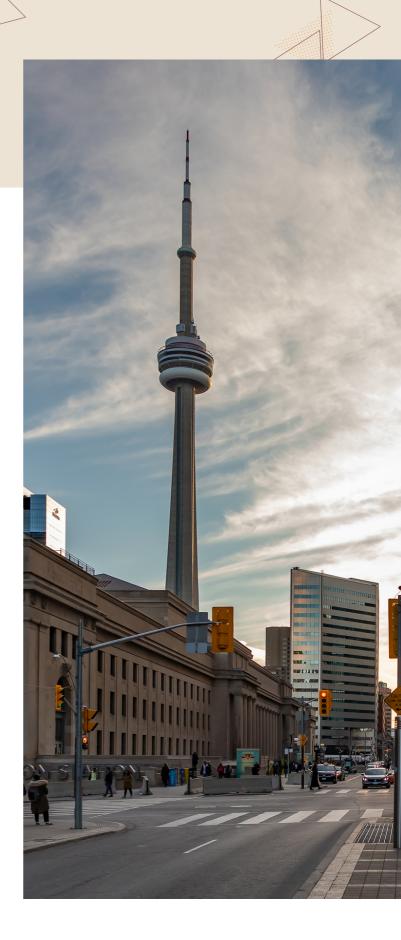
Founded in Vancouver in 2013, Tracument is a web-based suite of products designed to help legal professionals send, receive, and collect documents.

Many law firms are concerned about meeting their professional obligations with regard to security and client privacy. Our platform allows professionals to update inefficient legacy systems and methods of delivery, such as fax, mail, and couriers, and provides new and unique ways of sending and receiving documents and files.

This is also an area prone to human error and requires a significant amount of non-revenue producing staff time. Our platform centralizes and automates this area of practice giving firms better control and oversight.

Methods available to law firms to send and receive documents are slow to keep up with the world outside the legal profession.

Tracument is here with leadership, expertise and a solution.



## **OUR TEAM**



David is the CEO and Managing Director of Tracument Solutions Inc. and one of its founders.

He previously ran an Insurance Defence law firm in Vancouver, BC. During that time, his focus was on reducing non-revenue producing staff time and ensuring that all activities undertaken by any level of staff added as much value as possible. He brought in new technology and redesigned processes such that the firm was able to move from a support staff ratio of 1.5 for every lawyer to about 0.75 for every lawyer.

Tracument's platform is an extension of that work.



Heidi has a background in both Economics and Business Administration & Management.

She is responsible for day-to-day operations at Tracument and specialises in process improvements, human resources, and program efficiencies.

Heidi joined Tracument in 2017 and has worked in almost every aspect of the company, making her an excellent resource for staff and clients alike.

Heidi Fagalde

HEIDI FAGALDE OPERATIONS MANAGER

David Swadden

DAVID SWADDEN CEO & FOUNDER

## **OUR TEAM**



As the company's Director of Client Operations, Linda came to Tracument experienced in both data management software and client services.

She is responsible for planning and managing client projects, and building client confidence. She oversees all aspects of client interaction and leads a strong team in concert with web development to ensure client expectations are met.

Her experience at companies like Primafact, coupled with her apt for client communication allows her to easily recognize areas for growth.



Bibi has a deep understanding of the effectiveness of communication, and is responsible for creating engaging social media content that show cases our products.

With a keen eye for detail and a knack for storytelling, her strategic approach ensures that our company's online presence remains vibrant, informative and resonant.

Bibi's ability to seamlessly integrate the technological and communicative realms is a driving force behind effectively translating complex technical concepts into relatable content.

Linda Simpson

LINDA SIMPSON DIRECTOR OF CLIENT OPERATIONS

Bibi siew

**BIBI SIEW** OFFICE COMMUNICATION OFFICER

## GOALS OF THE SURVEY

The legal industry can be a rewarding and prosperous place to build a career for young people finishing their education. The early years of that career can be very challenging, with lots to learn and difficult traditions to navigate and skills to build. At the same time, law firms depend on attracting and mentoring good, new legal talent in order to ensure the future of their business.

Attitudes and modes of operating in the legal industry are changing, with an increased focus on work-life balance, technology, social good, and even the very types of legal services delivered. These changes are often being driven by the younger generations, and law firms can only ignore them at great risk.

The purpose of this survey is to poll both those who are starting or near the start of their careers, and those who hire, employ, and work with them. The goal is to find out what is important to each group, and share those results with the other.

What do those starting their careers value? What do they expect of their new or soon to be employers? At the same time, what do employers feel makes for a successful candidate? And what information can they provide about building the early part of a fulfilling career.



Read on to find out.

# JUNIOR SURVEY DATA

# THE BRIEF

We surveyed approximately 150 persons who were general preparing for the start of their careers in the legal industry. We explored their perspectives on various facets of the legal industry. Respondents shared high aspirations for their future, driven by a sense of purpose and a commitment to societal contribution. Common themes included concerns about mentorship, salary and benefits and company culture. Overall, these insights offer a snapshot of the mindset of the upcoming generation of legal professionals as they navigate the legal landscape.

## **CULTURAL FACTORS**

On a scale from one to five, we asked those at the beginning of their careers to rate the importance of non-salary factors when choosing a job: "When considering future employment opportunities, how important are the following to you (as a rating out of five)?"

The two most important factors (when measuring the total respondents who rated them either a four or five out of five) were work-life balance with a combined 4 and 5 response rate of over 83% and presence of a mentor with over 73%. Further

emphasizing the importance of mentorship,

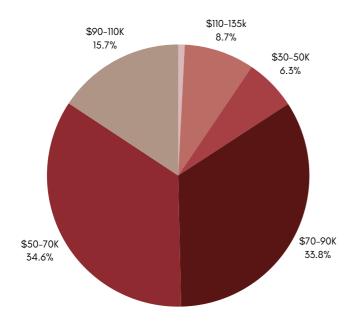


the ability to work with and learn from experienced legal professionals was the factor that received the single highest rating, with 45.90% of respondents giving it a five-out-of-five in terms of importance.

Somewhat surprisingly, 41.80% of respondents also noted that a potential law firm's commitment to diversity, equity and inclusion was also a most important factor when choosing an employer--this was almost double the importance placed on a firm's reputation.

Mentorship, continued learning and professional development, access to interesting work and varied files, and quality of mentorship all combined to score very highly and much more so than other factors.

## **REMUNERATIVE FACTORS**



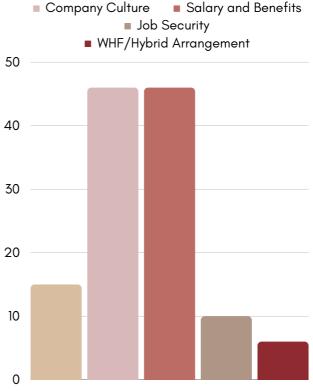
We then asked prospective employees to focus only on salary and job remuneration (including things like ability to work from home, job security, and how they might rate various job offers.

Salary wise, a majority of respondents expressed initial salary expectations within the **\$50,000 to \$90,000 range**. This indicates a common expectation for entry-level salaries in this midrange bracket.

#### WHEN THEN ASKED: BETWEEN TWO COMPETING JOB **OFFERS, WHICH OF THE FOLLOWING WOULD BE THE MOST IMPORTANT FACTOR IN YOUR DECISION?**

A significant portion of respondents place high importance on the financial aspects of a job offer. Company culture surprisingly emerges as an equally significant factor as well.

While a large portion of candidates note that these particular reasons may give considerable sway to choosing one offer over another, it is also important to note that these findings indicate a preference for work-life balance.



Opportunities for Career Advancement

## CHANGING JOBS FOR CAREER GROWTH

## HAVE YOU EVER TURNED DOWN A JOB BECAUSE IT DID NOT MEET YOUR EXPECTATIONS?

Among respondents, 67.5% acknowledge that **they would not decline a job offer** due to unmet expectations, while a substantial 32.5% express a willingness to do so.

The decision to reject a job offer is influenced by various factors beyond just salary considerations although many have highlighted that it has played a significant role. However, it

is important to note that salary is not the sole determining factor for many. Additional reasons cited for turning down job offers include the absence of mentorship opportunities, limited professional growth prospects, and challenges in maintaining a healthy work-life balance.

No

67.5%

#### HOW DID THE JOB OFFER FAIL TO MEET YOUR EXPECTATIONS?



- "Bad mentorship opportunities."
- "Too much overtime, bad work-life balance"
- "Salary, lack of diversity in work matters, lack of security."
- "Inadequate salary, lack of opportunity for career progression."
- "The type of work that was required of me was different than what was presented in the job listing."
- "Salary was below a living wage and I would have to incur debt to be able to work there."
- "I felt the expected earnings (hourly wage) were not satisfactory to the work I would be providing. My time and experience and expertise felt undervalued."



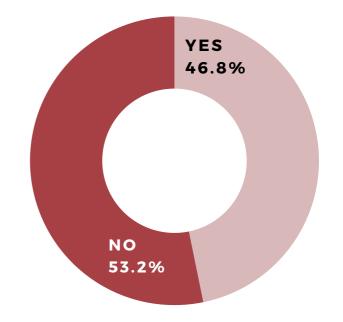
Yes

32.5%

#### HAVE YOU LEFT A JOB BECAUSE IT DID NOT ALIGN WITH YOUR CAREER GOALS?

#### Almost 50% of early legal professionals admit their willingness to leave a job if it fails to align with their career goals.

With a substantial portion of individuals citing 'a lack of advancement opportunities' as a key unmet expectation as their reason for leaving, it is also important to recognize that it is not the *only* reason why new legal professionals are leaving. Pulled directly from our survey, new legal professionals further highlight exactly how jobs are not aligning with their career goals after graduating.



#### HOW DID THE JOB FAIL TO ALIGN WITH YOUR CAREER GOALS?

- "No opportunity for advancement."
- "Not rooted in my value system, poor work/life balance."
- "Inflexible, prevented me from taking other opportunities."
- "Did not fulfill promises of benefits, mentorship, or work culture."
- "Values and careers advancement (poor leadership / mentorship)."
- "It did not provide opportunities for continued growth and upward mobility."
- "Too niche of a practice area--no opportunity to leave if the work was no longer enjoyable if stayed too long."

## SUMMARY

Our recent survey indicates a significant shift in job attitudes, **with just under 50% of respondents expressing a willingness to change jobs**. Moreover, nearly **a third of participants are ready to reject a job outright if it doesn't align with their goals and expectations**. This highlights a growing emphasis on job satisfaction and purposeful employment, reflecting a changing landscape where individuals prioritize personal fulfillment in their professional lives.

# E M P L O Y E R T A K E A W A Y S

# THE IMPACT OF MENTORSHIP

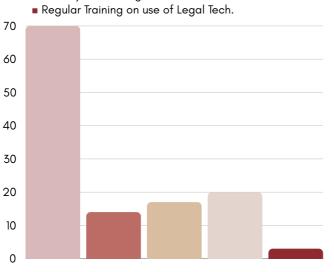
Our survey highlights the value candidates, early in their career, place on guidance, learning opportunities and professional development within a mentorship-driven environment.

"I am coming in fresh out of law school, with not even a fraction of experience than them and the other lawyers at the firm will have. I expect a workspace that is welcoming, helpful, willing to educate and mentor me."

We asked: "Which of the following would be most helpful in improving your employment abilities?". Surprisingly, candidates expressed a willingness to deprioritize factors like remote/hybrid work options, technological training, and even salary, redirecting their focus toward the mentorship ecosystem. This strategic choice highlights a broader acknowledgment that true career development often transcends immediate financial gains or convenience.

While bringing a fresh perspective to the industry, these emerging legal professionals acknowledge that success comes through guidance and understanding that senior associates offer insights beyond what traditional textbooks provide. Beyond immediate gains, candidates firmly believe that mentorship is the catalyst for improving long-term employment abilities and steering their careers towards greater success.

- Quality of Mentorship
- Regular Review and Increase of Responsibilities
- Continuing Education and Professional Development
- Industry Networking Events



As employers, it's crucial to acknowledge and respond to this fundamental change. Actively fostering a mentorship-oriented workplace culture becomes a strategic move to attract and retain top talent.

Going beyond conventional perks, providing meaningful mentorship programs can distinguish your firm as a nurturing ground for professional development.

The landscape of career priorities is evolving.

Employers who actively recognize and embrace this shift towards mentorship will not only attract the brightest talents but will also contribute to shaping a workforce that is not just skilled but mentored for enduring excellence. The mentorship journey is no longer a mere option; it's a transformative force propelling careers to new heights.

# E M P L O Y E R S U R V E Y D A T A

# THE BRIEF

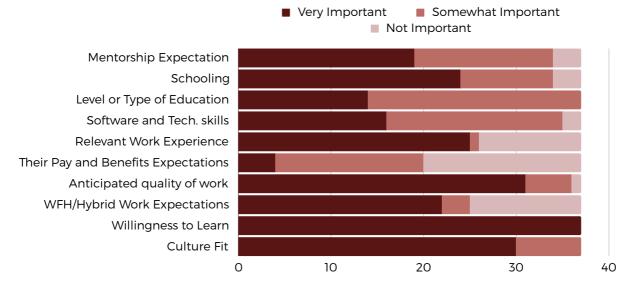
We surveyed law firms across Canada focusing on those who hire, employ, and work with younger employees who are either about to start their careers or are newly employed in the legal industry.

The good news for those finishing law school or other legal training is that most firms of all sizes were happy to work with younger legal talent, with almost 90% of respondents indicating that they would be willing to do so.

## WHEN YOU THINK ABOUT HIRING SOMEONE STARTING THEIR LEGAL CAREER, HOW IMPORTANT ARE THE FOLLOWING?

We asked prospective employers to evaluate various qualities that someone starting their career might possess, rating them as either 'Not Important,' 'Somewhat Important,' or 'Very Important.' **Two noteworthy themes surfaced:** the first theme concentrated on a candidate's reputation, gauged by their educational background, relevant work experience, and type/level of education.

The second theme involved a more practical assessment of the candidate's likelihood of fitting into the firm, emphasizing cultural fit, mentorship expectations, and anticipated quality of work/technological ability. These two axes were both rated very highly in terms of importance and were correlated by firm.



Surprisingly, The highest rating is given to the willingness to learn, whereas mentorship receives a comparatively lower rating. this suggests that **although employers anticipate new employees to have a strong desire to learn from them, they might face limitations in providing the necessary resources, particularly in terms of comprehensive mentorship programs.** 

# ADDRESSING CONCERNS

We asked firms to rate, from one to five, the perceived negative aspects of the legal industry that they are actively working to improve. The foremost priorities, **with a combined score of 3.85 out of 5**, focused on initiatives to reduce toxic firm culture and enhance diversity and inclusion. Following closely, burnout and the expectation for staff to be constantly accessible or work long hours garnered attention, earning a **combined score of 3.35 out of 5**. It is noteworthy that none of the identified concerns scored above a four out of five, indicating a widespread acknowledgment within the legal industry of the ongoing efforts required to address these issues.

#### **Reducing Toxic Firm Culture and Enhance Diversity and Inclusion**



#### DURING AN INTERVIEW, WHAT CAN A CANDIDATE DO TO MAKE A STRONG IMPRESSION?

In line of these findings, our survey revealed that a law firm's expectation in an interview extent beyond technical skill, emphasising a holistic set of attributes. During an interview, a student should **demonstrate genuine interest in the position and express passion for the work**. Providing examples of prior work and life experiences and emphasizing their applicability to the job is crucial.

Being prepared, confidence, and answering questions honestly and directly are also key elements. Additionally, showcasing a willingness to learn, adaptability, and a strong work ethic are important. Personality is considered valuable, as skills can be taught, so asking pertinent questions about the workload, career advancement opportunities, and company details (alongside researching the company beforehand) demonstrates initiative. Finally, expressing a desire to advance their own career and discussing areas of passion within the field can leave a positive impact. A can-do attitude, honesty, and the ability to communicate effectively are also highlighted as essential for making a strong impression. According to the firms we surveyed, law firms prioritize specific qualities in candidates joining their ranks directly from school, ranking responses in order of significance:



MANAGEMENT

92%



#### The other qualities are as follows:

- Teamwork
- Problem Solving Skills
- Adaptability
- Ambition
- Strong Technical Proficiency

### WHAT EXPECTATIONS DO YOU HAVE FOR A NEW JUNIOR EMPLOYEE?

Law firms have clear expectations of new, junior professionals joining their ranks, Our survey highlighted the key factors that firms prioritise when integrating fresh talent. According to the survey, these factors, ranked from importance:

#### **1. FAMILIARISATION WITH FIRM TECHNOLOGY**

Each firm may have different legal tech. Understanding firm technology is crucial in a law firm to streamline workflows, enhance effciency and ensure effective communication.

#### 2. UNDERSTANDING OF ONE'S ROLE

Essential for maintaining accuracy, meeting deadlines, and contributing to the overall success of the team. Being able to perform your duties with precision and accuracy is paramount so that errors are kept to a minimum.

#### 3. GETTING ACQUAINTED WITH THE TEAM

Fosters collaboration, promotes a positive work environment, and facilitates effective teamwork.

#### 4. STRONG WILLINGNESS TO LEARN

Vital for continuous professional development, staying abreast of industry changes, and adapting to evolving legal landscapes. The willingness to learn highlights the importance of proactive and adaptable mindset in the early stages of employment.

### WHAT CANDIDATES CAN EXPECT WHEN THEY START

The transition from academia to professional practice brings with it a set of expectations and uncertainties. From the work culture to the challenges and opportunities that await, these are the expectations firms noted for day one and week one.

#### FIRST DAY

- Practical questions and seeking clarifications of tasks are encouraged
  - Punctuality and listening skills are important.
  - Showing up prepared, asking questions, and taking notes are encouraged
  - Exposure to firm policies, procedures, and scheduling tasks with mentors will be emphasized.
  - Making an effort to understand firm policies, various departments, and software is also highlighted.
  - Exposure to firm policies, procedures, and scheduling tasks with mentors is emphasized.
  - Writing everything down and asking questions are recommended.

## Overall, a strong emphasis is placed on the willingness to learn and adapt to the new environment.

#### FIRST WEEK

- Legal tasks which include legal research, memo writing, due diligence, file review and organisation.
- Health and safety, data entry, basic letters are also part of the job responsibilities.
- Legal Admin. Assistants (LAAs) work on small tasks while being trained on firm standards.
- Administrative work, including chambers applications, applications records, records requesting, drafting letters, data entering are all part of the job.
- Daily responsibilities may involves basic deals, research, attending meetings with senior lawyers, drafting.

Overall, tasks vary based on the legal position, with a focus on training and gradual inclusion into legal work responsibilites.

# CANDIDATE TAKE AWAYS

## NAVIGATING SUCCESS IN THE LEGAL INDUSTRY

In our recent survey, we uncovered insights that can serve as a guide for prospective junior legal professionals looking to enter the legal industry. Embarking on this journey can be both exciting and challenging and we hope that this guide can help those new in their career to navigate the stages of finding and pursuing their legal career.

## **APPLYING FOR A JOB**

Make a Good Impression: • From the initial application, creating a positive impression is crucial. Tailor your resume and cover letter to showcase your skills and align them with the firm's values

#### **Educational Credentials Matter:**

- Good grades from a reputable school or program can significantly enhance your chances.
- Highlight academic achievements and relevant coursework that demonstrate your commitment to legal excellence.

#### **Communicate Expectations:**

 Clearly express your expectations, including salary considerations, mentorship desires, the type of law you wish to practice, and your fiveyear career expectations. This sets the stage for alignment between your goals and the firm's offerings.

#### Showcase Proficiency:

- Demonstrate pre-existing legal and technological proficiency.
- Familiarity with legal software and a tech-savvy approach can make you stand out in a competitive landscape.

#### **Highlight Fit:**

- Illustrate your willingness and drive to fit into the firm's culture.
- Showcase your understanding of the firm's values and ethos, emphasizing your potential contribution to the team.

Making a good impression in the legal realm involves a strategic combination from tailoring your application materials to clearly communicating expectations. By carefully navigating these aspects, you not only increase your chances of securing a position but also set the foundation for a successful and fulfilling legal career.

## WHAT TO EXPECT WHEN YOU ARE HIRED: IMPRESSIONS MATTER

Your first day of work will be filled with instruction, new tasks, and learning. Here is what your employer is expecting you to do:

- **Demonstrate Ambition and Your Willingness to Learn.** This means asking a lot of questions, expression curiosity about the firm you've been hired at, seeking feedback and learning and implementing various tasks to contribute to the team you're apart of.
- Engaging Effectively. Become familiar with the firm's technology. Although there's no need to master it on day one, demonstrating curiosity and actively learning highlight your commitment to professional development. Take an interest in comprehending the firm's infrastructure, policies, and team dynamics. Your early engagement showcases your dedication to becoming an integral part of the team.
- Taking Over Tasks that will be Your Responsibility. Acquaint yourself with your responsibilities and your tasks. It is important to perform your tasks with precision and accuracy to minimise errors.
- **Demonstrating Organisation and Time Management Skills.** These qualities are highly valued in a fast-paced legal environment. Knowing where things are how to access files will help you be quick on your feet and help you complete your tasks.

Many employers will start new hires with the following tasks and responsibilities:

- Data entry
- Basic research
- Learning firm standards
- Basic letters and memos
- Attending team meetings and getting oriented to files.
- Some firms will pair new hires with a 'training buddy' for the first few weeks to ensure firm standards are met.

On your first day, there is no expectation for you to become a legal expert. It is understood that junior legal professionals, starting their journey within the firm, will make mistakes. Embracing this initial phase and actively posing as many questions as necessary is not only encouraged, but imperative for your professional development.

Displaying a willingness to learn, coupled with a genuine interest in understanding the intricacies of the firm, is key. Showing these attributes on your first day will show a dedication to the firm and leave a

lasting, positive, impression on both your employer and your entire team. This proactive approach establishes a strong foundation for your professional relationships and sets the stage for your continued growth in the firm.

## FINDING SUCCESS AT YOUR JOB

After being hired, the focus shifts to achieving success at your job. Law firms have expectations for your performance and employe strategies to encourage the success of junior legal professionals.

- New employees are expected to have confidence to start working independently, with some encouragement for questions.
- Desired qualities include a strong work ethic, willingness to learn, and a positive, inclusive attitude.
- Punctuality and showing up with a proactive attitude are emphasised.
- Taking pride and ownership in work, staying current in technology, and adhering to deadlines are important.
- Employees are encouraged to ask questions, focus on tasks, and address issues promptly.
- Willingness to learn new skills, adaptability, critical thinking and problem-solving abilities are highlighted.
- Enthusiasm, engagement with other team members, and taking initiative are expected.
- Self-study outside of the office is also encouraged.

Overall, the data highlights the importance of a proactive and positive approach, continuous learning, effective communication, and adaptability in the workplace.

By proactively implementing these takeaways, prospective and junior employees can enhance their chances of success in the competitive legal industry. Whether you are at the application stage, the first day on the job, or navigating your early career, these insights provide a roadmap for making impactful impressions and fostering a successful legal career.

## **ENCOURAGING WORDS**

The period following graduation can be a challenging phase, but it's also a time of great learning. It's important to be inquisitive and understand that mistakes and setbacks are part of the journey. It is also important to remember that there have been many legal professionals in the field who have been in the same shoes as you, highlighting one crucial aspect that significantly contributes to professional growth: **Mentorship**. Learning about how things work in the industry and getting help with your career from a good mentor to provide valuable insights is like having a guide--it's a really important connection between what you want to achieve and actually succeeding at your job. CORE MESSAGE THE IMPORTANCE OF MENTORSHIP

#### MENTORSHIP

In the legal industry one constant remains paramount for the growth and success of aspiring legal professionals: **Mentorship**.

Mentorship serves as a guiding light for junior lawyers and staff, offering them invaluable insights, support, and a roadmap for navigating the intricate maze of legal practice. This blog post delves into the significance of mentorship in the legal realm, exploring the reasons junior lawyers seek mentorship, the challenges law firms face in providing effective mentorship, and practical solutions to enhance mentorship programs within these organizations.

For junior legal professionals, the journey towards professional excellence involves a perpetual quest for improvement and adaptability. The survey data expressed an overwhelming preference for mentorship on this journey, by 55% of respondents.

But, why is mentorship so desired?

Mentoring is a two-way street. While you're helping someone grow, they, in turn, challenge and inspire you to become a better leader.

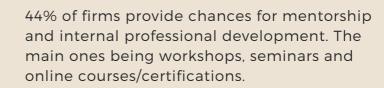
#### - Richard Branson, Founder of Virgin Group

#### THE NEED AND DESIRE FOR MENTORSHIP AMONG JUNIOR LAWYERS AND STAFF

Navigating the complex terrain of the legal industry can be a daunting task for junior lawyers and staff. These budding legal professionals face a myriad of challenges, including understanding the intricacies of legal practice, building a network, and establishing themselves in a competitive environment. Mentorship emerges as a crucial lifeline for these individuals, offering multifaceted benefits that cater to their professional and personal development.

- Skill Development and Knowledge Transfer: Junior lawyers often lack practical experience and nuanced understanding of legal nuances. Mentorship bridges this gap by providing a platform for the transfer of skills and knowledge from seasoned professionals to their mentees. Through oneon-one interactions, mentees gain insights into legal strategies, case management, and effective client communication, thereby accelerating their learning curve.
- **Career Guidance and Networking:** The legal profession is as much about relationships as it is about expertise. Junior lawyers and staff benefit from mentors who can guide them in building professional networks, navigating office politics, and making informed career decisions. A mentor's guidance can prove invaluable in shaping the trajectory of a mentee's career, from choosing a legal specialization to identifying opportunities for growth.

• **Personal and Professional Support:** The legal profession can be emotionally taxing, with high-stakes cases and demanding workloads. Mentorship provides a support system where junior lawyers can seek advice on handling stress, maintaining a work-life balance, and overcoming challenges. A mentor not only imparts professional wisdom but also serves as a sounding board for personal and career-related concerns.



Despite this, the response from junior legal professionals reveals there is clearly room for improvement in this area.

#### WHY LAW FIRMS STRUGGLE TO PROVIDE EFFECTIVE MENTORSHIP

The benefits of mentorship in the legal industry are undeniable. However, many law firms face challenges that hinder the establishment of robust mentorship programs. This can be attributed to:

- **Time Constraints:** Legal professionals often find themselves immersed in demanding caseloads and tight deadlines. The time-intensive nature of legal work leaves little room for mentors to dedicate significant time to their mentees. This time constraint can result in superficial mentorship interactions that fail to provide the depth and breadth necessary for effective guidance.
- Lack of Structured Mentorship Programs: In some law firms, mentorship is an informal and unstructured process, left to develop organically between individuals. The absence of a formal mentorship program may lead to inconsistencies in mentorship quality and availability. Junior lawyers may find themselves without a clear path to secure a mentor, while potential mentors may not fully understand their role and responsibilities.
- Generation Gap and Diversity Challenges: The legal industry, like many others, grapples with generational and diversity gaps. Younger lawyers may feel disconnected from older mentors who have different perspectives and experiences. Additionally, the lack of diversity in senior leadership can pose challenges for underrepresented groups in finding mentors who can truly understand and advocate for their unique needs and aspirations.

Identifying and addressing these obstacles is essential for fostering a culture of mentorship within legal organizations. Let's delve into a few methods to achieve this.

### IMPROVING MENTORSHIP IN LAW FIRMS: THREE PRACTICAL SOLUTIONS

Addressing the challenges of mentorship in law firms requires a proactive and comprehensive approach. Here are three practical solutions to enhance mentorship programs within legal organizations:

**1. Implement Structured Mentorship Programs:** To overcome the time constraints and lack of structure, law firms should establish formal mentorship programs. These programs can define clear objectives, roles, and expectations for both mentors and mentees. By allocating dedicated time and resources to mentorship initiatives, firms can ensure that mentorship becomes an integral part of the organizational culture.

2. Promote Diversity and Inclusion in Mentorship: Recognizing the importance of diversity, law firms should actively work towards creating mentorship programs that are inclusive and representative. This involves promoting mentorship across generational, gender, and cultural lines. Firms can facilitate mentorship circles where multiple mentors contribute their unique perspectives, fostering a more holistic approach to mentorship that caters to the diverse needs of junior lawyers and staff.

**3. Leverage Technology for Virtual Mentorship:** In an era of increasing virtual connectivity, law firms can leverage technology to overcome geographical constraints and facilitate mentorship beyond office boundaries. Virtual mentorship platforms, video conferencing, and collaborative tools can enable mentors and mentees to connect seamlessly, regardless of their physical locations. This approach expands the pool of potential mentors and enhances flexibility in mentorship engagements.

Mentorship stands as a cornerstone for the success and well-being of junior lawyers and staff in the legal industry. By acknowledging the unique challenges faced by aspiring legal professionals and understanding the obstacles law firms encounter in providing effective mentorship, the legal community can work towards fostering a culture of mentorship that empowers individuals at every stage of their careers. Implementing structured mentorship programs, promoting diversity and inclusion, and leveraging technology are just a few steps toward creating a more supportive and nurturing environment within law firms, ensuring that mentorship continues to play a pivotal role in shaping the future of the legal profession.

While this core message focuses on mentorship, because this is what the data shows, these are the other areas where increased alignment would benefit both employers and employees.

### **OTHER FACTORS TO CONSIDER**

The data reflects a comprehensive set of inquiries from junior professionals, highlighting the importance of transparency, work-life balance, career growth, and alignment of values in their future professional engagements.

## Compensation and Benefits: These

inquiries surrounding salary expectations, benefits packages, and the transparency of employer expectations were featured prominently. This reflects a desire for financial well-being and openness regarding compensation structures.

## Clear Communication and Transparency:

This concern is evident in questions about employer expectations, company culture, and success metrics, emphasizing the importance of open and honest dialogue in the professional relationship. Remote Work and Hybrid Options: And the flexibility of scheduling, indicating an awareness of the evolving nature of work.

#### Diversity, Equity, and Inclusion: Are employer's commitment to supporting women, BIPOC, and 2SLGBTQIA+ communities?

This indicates a growing emphasis on diversity, equity, and inclusion considerations in prospective workplaces.

**Culture and Values:** Questions about company culture, core values, and the traits sought in candidates emphasize a desire for alignment between personal values and those of the prospective employer.

This data can serve as a guide for employers. As the legal industry continues to evolve, so do the priorities and expectations of young professionals entering the field. By understanding these evolving priorities and expectations, employers can better position themselves to attract and retain top talent while remaining competitive and successful.

#### **BRIDGING THE GAP**

Finding a balance between the paramount importance of mentorship in the legal industry and the additional considerations highlighted by junior employees, such as transparency, work-life balance, career growth, and alignment of values, requires a thoughtful integration.

**569%** of law firms DO NOT offer mentorship programs and internal professional development

opportunities!

Despite mentorship being the key pillar demanded by junior professionals **56% of firms surveyed do not offer mentorship programs** or internal professional development opportunities.

This absence contradicts the preferences of a significant majority of junior professionals. Doing so can lead law firms to:

- Risk losing valuable talent to competitors who prioritize mentorship and internal professional growth,
- Increase dissatisfaction among staff from unmet expectations which could negatively impact the overall work environment and employee morale.
- Impede the smooth transition of responsibilities within the organization due to the absence of transfer of skills and institutional knowledge
- Impact the firm's reputation as a desirable workplace and hinder its ability to attract top talent.

One approach is to foster mentorship programs that not only provide guidance on legal expertise, but also address these broader concerns. Creating an environment where experienced professionals serve as mentors, offering insights not only on legal intricacies but also on maintaining a healthy work-life balance, navigating career growth, and aligning professional values, can harmonize the dual needs for mentorship and holistic support in the legal workplace.

Additionally, fostering open communication channels and promoting organizational policies that prioritize transparency and work-life balance contribute to a workplace culture that aligns with the evolving expectations of legal professionals. This integration recognizes the holistic nature of professional growth and success, addressing both the specific demands of the legal field and the broader aspects that contribute to a fulfilling and sustainable career.

# WHAT WE DO

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